

In the claims:

Following is a complete set of claims as amended with this Response.

1- 30. (Canceled)

31. (New) A method comprising:

receiving a viewer characteristic file at a programming guide server from a viewer's entertainment system, the viewer characteristic file identifying a viewer and including viewer preferences and demographic information about the viewer; and providing access to the viewer characteristic file remotely from the programming guide server at a different entertainment system.

32. (New) The method of Claim 31, wherein the viewer characteristic file includes information gathered from the viewer.

33. (New) The method of Claim 31, wherein the viewer characteristic file includes viewing habits of the viewer.

34. (New) The method of Claim 31, wherein the viewer characteristic file includes channel preferences of the viewer.

35. (New) The method of Claim 31, wherein the viewer characteristic file includes visited Internet web site types of the viewer.

36. (New) The method of Claim 31, wherein the viewer characteristic file includes information about the viewer's entertainment system from which the viewer characteristics file was received.

37. (New) The method of Claim 31, wherein the viewer characteristic file includes ratings provided by the viewer at the viewer's entertainment system of broadcasts.

38. (New) The method of Claim 37, wherein the ratings include feedback offered by the viewer to the broadcast.

39. (New) The method of Claim 38, wherein the feedback comprises answers provided by the viewer to a questionnaire about the broadcast.

40. (New) The method of Claim 39, wherein the questionnaire comprises a synopsis of the broadcast.

41. (New) The method of Claim 31, further comprising updating the viewer characteristics file using viewing habit changes.

42. (New) The method of Claim 31, further comprising receiving a form of identification of the viewer before providing access to the viewer characteristic file.

43. (New) The method of Claim 31, further comprising providing a list of the viewer's favorite broadcasts to the different entertainment system.

44. (New) The method of Claim 43, further comprising ranking the list of broadcasts based on the viewer characteristic file before providing the list.

45. (New) A machine-readable medium having stored thereon data representing sequences of instructions which, when executed by a machine, cause the machine to perform operations comprising:

receiving a viewer characteristic file at a programming guide server from a viewer's entertainment system, the viewer characteristic file identifying a viewer and including viewer preferences and demographic information about the viewer; and

providing access to the viewer characteristic file remotely from the programming guide server at a different entertainment system.

46. (New) The medium of claim 45, wherein the instructions cause the machine to perform further operations comprising updating the viewer characteristics file using viewing habit changes.

47. (New) The medium of claim 45, wherein the instructions cause the machine to perform further operations comprising receiving a form of identification of the viewer before providing access to the viewer characteristic file.

48. (New) The medium of claim 45, wherein the instructions cause the machine to perform further operations comprising providing a ranked list of the viewer's favorite broadcasts to the different entertainment system..

49. (New) A method comprising:  
sending a form of identification from a viewer at an entertainment system to a programming guide server;  
receiving access to a viewer characteristic file for the viewer and provided from a different entertainment system, the viewer characteristic file identifying the viewer and including viewer preferences and demographic information about the viewer.

50. (New) The method of Claim 49, further comprising receiving a list of the viewer's favorite broadcasts to the different entertainment system.

51. (New) The method of Claim 49, wherein the list is ranked based on the viewer characteristic file.

52. (New) The method of Claim 49, wherein the viewer characteristic file includes ratings provided by the viewer at the different entertainment system of broadcasts.

53. (New) The method of Claim 52, wherein the ratings include feedback offered by the viewer to the broadcast.

54. (New) A machine-readable medium having stored thereon data representing sequences of instructions which, when executed by a machine, cause the machine to perform operations comprising:

    sending a form of identification from a viewer at an entertainment system to a programming guide server;

    receiving access to a viewer characteristic file for the viewer and provided from a different entertainment system, the viewer characteristic file identifying the viewer and including viewer preferences and demographic information about the viewer.

55. (New) The medium of Claim 54, wherein the viewer characteristic file includes information gathered from the viewer.

56. (New) The medium of Claim 54, wherein the viewer characteristic file includes viewing habits of the viewer.

57. (New) The medium of Claim 54, wherein the viewer characteristic file includes channel preferences of the viewer.

58. (New) An entertainment server system comprising:

    a communications interface to receive viewer characteristic files from a plurality of different entertainment systems about a plurality of different viewers, the viewer characteristic file identifying a viewer and including viewer preferences and demographic information about the viewer, and to receive a form of identification from a plurality of different viewers; and

    a processor to receive a form of identification from a viewer at a first entertainment system and to provide through the communications interface access to a viewer characteristic file received from a second entertainment system.

59. (New) The entertainment server of Claim 58, wherein the processor is further to provide through the communications interface a programming guide that includes ratings based on the viewer characteristic file to which access was provided at the first entertainment system.

60. (New) The entertainment server of Claim 59, wherein the programming guide includes a ranked list of broadcasts based on the viewer characteristic file.

61. (New) The entertainment system of Claim 59, wherein broadcasts are ranked based on the processor generating ratings of broadcasts based at least in part on received viewer feedback to the broadcasts, the rating indicating a likelihood of interest in a first broadcast for potential subsequent viewers, the processor further assembling a list of available broadcasts for viewers and ranking the available broadcasts based on the received viewer characteristic files

62. (New) An entertainment system controller comprising:  
a viewer interface to receive a form of identification from a viewer;  
a communications interface to send the form of identification to a programming guide server and to receive access to a viewer characteristic file from the programming guide server, the viewer characteristic file being provided to the programming guide server from a different entertainment system and identifying the viewer, the viewer characteristic file including viewer preferences and demographic information about the viewer.

63. (New) the entertainment system controller of Claim 62, wherein the communications interface is further to receive a list of the viewer's favorite broadcasts and the viewer interface is to display the received list.

64. (New) The entertainment system controller of claim 62, wherein the communications interface comprises at least one of a local area network, a wide area network, internet, cable television line, twisted pair line, fiber optic line, or radio frequency communications interface.